



Planning and Evaluate Financial Performance

COURSE DESCRIPTION

- Reparation of plans for performance measurement and evaluation
- Use of scientific methods in financial performance measurement
- Prediction of financial failure

COURSE OUTLINE

- Contemporary approach for financial analysis concept, objectives and methodologies
- Inputs and financial analysis
- Determinants of financial analysis
- Different use of financial analysis in areas such as: profitability, liquidity, prediction, lending and borrowing
- Statement of cash flows' analysis

Learning Outcome

- The learner will understand the theoretical and practical aspects of business development with a focus of technology based to create new ventures and also to grow new business
- The learner has to know how to develop personal performance and capabilities and know financial concepts like market size and market opportunity and how to plan according to consumer demand

Who Should Attend

- *Financial department managers, departmental heads, audit and control managers, investment and banking facilities managers, accountants and auditors.*

COURSE DURATION: 5 Days

TRAINING HOURS: 20 hrs

MINIMUM NO. OF TRAINEES: 15

LANGUAGE : English /Arabic

