

## IM 535- International Operations Management

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**Hour:** Lecture: 2 Hrs.

Tutorial: 2 Hrs.

Credit: 3.

**Coordinator:** Basem Roshdy

### **Text Book:**

- John D. Daniels and Lee H. Radebaugh, “International Business Environments & Operations”, Prentice Hall, latest edition.

### **Specific course information**

- a. The course introduces the students to the concepts of international business environment, international trade and direct foreign investments, foreign exchange, and economic cooperation.
- b. Prerequisite: 126 Credit Hours
- c. Designation: Required

### **Specific goals for the course:**

- The broad education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context
- Recognition of the need for, and an ability to engage in life-long learning.
- Knowledge of contemporary issues within and outside the mechanical engineering profession.

### **Course instruction outcomes:**

- The students will be familiar to the ever-growing field of international business. It tackles the main issues of the evolution of firm strategy as part of the internationalization process, plus the countervailing forces that firms are likely to encounter during that process.
- The students will be familiar with the external international business environment
- The student will be better able to interact with the business world in the environment of globalization.

### **Student outcomes:**

H, I, J

### **Topics Covered:**

- International Business Environment- An overview.
- The Cultural and Legal Environment.
- The Political Environment.
- The Economic Environment Facing Business (1).
- The Economic Environment Facing Business (2).

- International Trade Theories (1).
- International Trade Theories (2).
- Governmental Influence on Trade.
- Regional Economic Integration.
- Factor Mobility and Foreign Direct Investment.
- The Foreign Exchange Market.
- The determination of Exchange Rates.
- Global Manufacturing and Supply Chain management.

Course / credit hours	Math & Basic Sciences	Engineering Topics	General Education
International Operations Management /3			3