

## **The Event Agenda**

- **1st Session: From 3:00 pm to 4:30 pm**

Leadership Development by: Wayne Millette, Chief Financial Officer of Sensei Change Associates and Formerly Assistant Director of Leadership Education at University of Michigan.

- **2nd Session: From 5:00 pm to 6:30 pm**

Personal Branding for Entrepreneurs by Meredith Kerekes, Chief of Staff at TechTown, Wayne State University's business incubator and accelerator.

- **3rd Session: From 7:00 pm to 8:30 pm**

Startup Mentoring Strategies by Jumana Judeh, President of Judeh & Associates together with Wayne Millette, Chief Financial Officer of Sensei Change Associates.