



Arab Academy for Science, Technology, and Maritime Transport

Strategy Outlines



Why Strategy?

- ✓ Academy reached local expansion and financial maturity.
- ✓ Studies and surveys suggests starting the NEW PHASE.
- ✓ Reference to Higher Education report, we have a very good opportunity to lead Private Education in Egypt.
- ✓ We have the knowledge, the resources, and the will to change.

So... Decision was: to go ahead and write down Strategy.



Arab Academy for Science, Technology, and Maritime Transport Strategy 2018

Vision

**The Best Non-Governmental
University
In
Egypt, and the Arab World**

Five Year Plan (2013 — 2018)

Mission

World Class University

Objectives

**5 New Branches
Lebanon, (KSA, Bahrain),
(Algeria, Tunisia, Libya),
(Yemen, Sudan), (UAE,
Qatar)**

**One of the
World Top 500
Universities**



World Class University

Talents

Students
Teaching Staff
Researchers

Top
Graduates

S.O.T.A.
Research

WCU

Technology
Core
Dependency

Strategic Vision
Culture of Excellence
Environment for Research
Supportive Regulatory Framework

Resources

Alumni Contributions
Endowment Revenues
Tuition Fees
Research Grants
Consultations, Training, Projects

Governance

World Class University (Continued)



Talents

Students (attract best + professional screening)
Teaching Staff (prioritize faculty + attract best TA)
Researchers (indigenous + outsourcing)

**Top
Graduates**

**S.O.T.A.
Research**

WCU

**Technology
Core
Dependency**

Strategic Vision (Strategy)
Culture of Excellence (best admin)
Environment for Research (WC
consultancy)
Supportive Regulatory Framework
(best legal affairs)

Resources

Alumni Contributions (new department)
Endowment Revenues
Tuition Fees (special unit)
Research Grants (partnership with MNU)
Consultations, Training, Projects

Governance