

Africa Code Week 2015

Coding is a new language. Every child deserves to be fluent.

Programming Workshops for African Youth - October 2015

Digitalisation fostered growth and created jobs - 6 million in 2011 alone*. As a result, coding is everywhere and computer literacy will soon become a significant driver in establishing future generations in the workplace. However, less than 1% of children in Africa leave school with basic coding skills.

At SAP, we believe it is critical to equip future generations with the tools they need to thrive in the 21st century workforce. This vision is at the heart of our Corporate Social Responsibility mission.

We are developing a large-scale program to increase young Africans' knowledge of computer science and the career opportunities it opens up for them.

- Coding workshops will take place in October 2015 across 10 African countries;
- Cooperation with local Science Centres to organize coding initiatives;
- High quality online resources and training sessions from beginner to expert level.

"As a leading Information Technology (ICT) company, SAP has a special role to play in helping young Africans make the world run better through coding. We believe it is important to involve partners who are focused on the social impact of ICT, code teaching and web programming."

Frédéric Massé

Deputy Head of Global Government Affairs & Vice President EMEA, SAP

Let's team up!

SAP actively contributed to the 2014 Code Week, which involved 38 countries and 100,000+ participants. Building on this huge success, SAP now plans to champion the idea in Africa and is actively seeking partners who share the same vision (nonprofits, governmental & international organizations, educational institutions, corporations) to go viral.

Objective

Engage 20,000 children & youth across 10 countries:



* Source: Maximizing the Impact of Digitization, BOOZ&Co. 2012